

SHAHRIAR FOULADI

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WORK EXPERIENCE

Director of Communications

Cryptozoic Entertainment | Lake Forest, CA | 2019-present

- Led creation of monthly company newsletters for customers and distributors/retailers and directs monthly content for the newsletters, leading sales, marketing, and design teams.
- Manages all direct product sales, writing content and communicating availability to fans.
- Writes and manages company press releases and all other official public communications.
- Writes and edits all internal company communication
- Writes all solicitations for new products.
- Writes or edits all social media posts.
- Creates lore/stories for company IPs.
- Manages relationships with press.
- Manages charity donations and community outreach.
- Edits and/or writes all text for tabletop games, trading cards, and collectibles.

Chief Creative Officer

Cave Pictures Publishing | Springfield, VA | 2017-present

- Directs (remotely) writers, artists, letterers, and graphic designers in creating different elements for various comic book series for independent publisher.
- Manages schedules for all projects, coordinating creative personnel.
- Leads outreach to writers and artists for potential projects.
- Writes treatments for comic book series.
- Edits all comic book scripts and offer feedback on all art.

Communications Manager

Cryptozoic Entertainment | Lake Forest, CA | 2017-2018

- Managed and wrote company press releases.
- Edited/wrote text for all products.
- Edited all social media posts.

Writer/Editor

Cryptozoic Entertainment | Lake Forest, CA | 2014-2017

- Edited text of all rulebooks and other game components.
- Wrote company press releases and other marketing text.
- Wrote flavor text for collectibles and trading cards.
- Contributed and edited written content (video scripts, page text, updates, graphics text, etc.) for Kickstarter and other promotional campaigns.
- Coordinated and edited content for publishing projects under CEO John Nee.

EDUCATION

University of California, Irvine

M.A./Ph.D., Visual Studies

Dissertation: *Super*

Savior/Destroyer:

Superman, Smallville, and the Superhero Genre's Spectre of Monstrosity

B.A., English and Film Studies

SKILLS

Microsoft Office Suite

Adobe Acrobat

Google Apps for Work

PUBLICATIONS

The Scooter Chronicles: A Southern California Modysssey
(IDW/Penguin Random House, 2018)

“*Smallville: Super Puberty and the Monstrous Superhero,*”
a chapter in *21st Century Superheroes and Super Villains in Film and TV* (McFarland, 2011)

FREELANCE

Writing and editing clients include:

Stan Lee's Pow! Entertainment

Top Cow Productions

Strange Turn Entertainment

Most Management

Size 13 Productions

Section 9 Entertainment